



# Meet the winners of the My Country Business Awards 2016

IN MAY, WE LAUNCHED OUR SEVENTH MY COUNTRY BUSINESS AWARDS IN ASSOCIATION WITH NOTONTHEHIGHSTREET.COM, A LEADING SUPPORTER OF SMALL BUSINESSES. HERE WE ANNOUNCE THE AMAZING PEOPLE WHO WON...

CATEGORY  
**Notonthehighstreet.com  
 Emerging Creative Talent Award**

## Jasmine Linington, Jasmine Linington Bespoke Textiles

Jasmine Linington divides her time between London, where she works for an interiors company, and her family home in a village in Kent where she dyes the fibre for her business making beautiful cushions, scarves, shawls and blankets. Jasmine finished her degree in textiles at Edinburgh College of Art in 2015. 'In my final year at university I was inspired by the lovely colours and textures of the seashore. I discovered a wonderful environmentally friendly fibre

called Seacell, which contains seaweed, and fell in love with it because of its ability to capture colour and its luxurious touch. Having experimented with this silk-like fibre, I'm now incorporating it into my hand-dyed and embroidered pieces.

'A friend messaged to congratulate me on winning the award – I hadn't seen the email, so I was very excited. It's wonderful to think that someone has seen my potential.'

**Jasmine Linington Bespoke Textiles, [jasminelinington.com](http://jasminelinington.com).**

### WHAT THE JUDGES SAID

'Jasmine Linington is an extremely creative individual with a compelling story and connection to nature, which is artfully reflected in her beautiful work.'

**Sally Bendelow, Creative Product Director, [notonthehighstreet.com](http://notonthehighstreet.com)**

